



USCBWB HOSTS INSPIRATIONAL FIRESIDE CHAT EVENT IN NOVEMBER

The Thought-Provoking Event Will Entail Expert Speakers Discussing Social, Health, and Economic Equity (SHEE™) for Black Women Executives & Entrepreneurs

(Lynbrook, NY | November 1, 2023) — The U.S. Coalition of Black Women Business (USCBWB) will host the "Business Luncheon: SHEE™ Fireside Chat," scheduled to take place on November 1, 2023, at OuLaLa café in Lynbrook, NY from 12:00pm until 4pm. USCBWB, a prominent organization dedicated to supporting black women excitingly premier an event which will entail a series of fireside chats with industry experts in social, health, and economic equity. The thought-provoking conversations are designed to empower, inspire, and celebrate the achievements of Black women entrepreneurs and executive leaders as well as provide tools and insight in related focuses.

The flyer features a dark purple and blue background with large, glowing diamonds. At the top, it reads "Business Luncheon SHEE™ Fireside Chat" with the date and time "12:15- 4:00PM Wednesday, November 1, 2023" and location "428 Sunrise Hwy, Lynbrook, NY 11563 OULALA CAFE". Below this, it says "U.S. COALITION OF BLACK WOMEN BUSINESSES" and "SPEAKERS". A section titled "INSPIRATIONAL SPEAKERS" lists several individuals with their photos and titles. The list includes Vera Moore (Vera Moore Cosmetics), Darryl N. Ramsey (Cisco Systems, Inc.), Kenyatta Powers (Ladies in Tech), Doreen Lesane, MSCJ (Mental Health), La'Shawn Allen-Muhammad (Central Brooklyn Economic Development Corporation), Brent Lessey, CPA, MST (Anchin, Block & Anchin LLP), Dr. Pilar Stevens-Haynes, MD, FACC (Director, Non-Invasive Cardiac Imaging Clinical Cardiology, Mount Sinai South Nassau), Lacle Broadus (Fitness Compulsion), Charmaine Brereton (Clinical Stroke Coordinator RN, MSN, CCRN, Mount Sinai South Nassau), Martha M. Desdunes, Esq., E.A. (Tax Partner and Legal Counsel), Yvette Richardson, PE, LEED AP (SRW Engineering & Architecture), and Dr. Lola Omishore, PT, DPT, OCS, ATC (TheraMotive).

The SHEE™ Fireside Chat will cover a range of topics, including entrepreneurship, leadership, overcoming challenges, and the future of black women in business. Attendees can expect impactful and motivating discussions that will leave them with valuable insights to apply to their own entrepreneurial journeys. Attendees can look forward to insightful discussions, personal anecdotes, and valuable advice shared by expert speakers who have made significant strides in their respective fields.

Catering will also be provided by OuLaLa Café.

Moderators and speakers include: USCBWB Founder & President: [Deidre Helberg](#), Award-Winning Entrepreneur of Vera Moore Cosmetics: [Vera Moore](#), Central Brooklyn Economic Development Corporation: [La'Shawn Allen-Muhammad](#), Director of Non-Invasive Cardiac Imaging Clinical Cardiology, Mount Sinai South Nassau: [Dr. Pilar Stevens-Haynes MD FACC](#), Clinical Stroke Coordinator RN, MSN, CCRN at Mount Sinai South Nassau: [Charmaine Brereton](#), SRW Engineering & Architecture: [Yvette Richardson, PE, LEED AP](#), [Darryl N. Ramsey](#) of Cisco System, Inc., [Kenyatta Powers](#) of Ladies in Tech, Mental Health Professional: [Doreen Lesane, MSCJ](#), Tax Partner at Anchin: [Brent Lessey, CPA](#), [Lacole Broadus](#) of Fitness Compulsion, Tax Partner & Legal Counsel: [Marthe M. Desdune, Esq., E.A.](#), and HealthTech Innovator/ Doctor of Physical Therapy/ Certified Athletic Trainer: [Dr. Lola Omishore PT, DPT, OCS, ATC](#).

"We are excited to host this fireside chat event, providing a platform for seasoned black women in business to connect, learn, and be inspired," said Deidre Helberg, Founder and President of USCBWB. "This event reflects our commitment to fostering a supportive community and empowering black women entrepreneurs to achieve their fullest potential."

To learn more about the U.S. Coalition of Black Women Business and the event, please visit the official event page [here](#).

About U.S. Coalition of Black Women Business (USCBWB):

The U.S. Coalition of Black Women Business is a leading organization dedicated to empowering and advancing black women entrepreneurs and professionals. Through networking events, mentorship programs, and addressing systemic barriers to economic mobility, such as discrimination, lack of access to capital and financial resources, and commerce, USCBWB provides a supportive community where black women can thrive in the business world.

For media inquiries, interview requests, or press passes, please contact:

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